

## DRUG AND ALCOHOL EDUCATION & PREVENTION PLAN 2010/11

### TIER 1 – INFORMATION, ADVICE & GUIDANCE

<b>No.</b>	<b>TARGET</b>	<b>TIMESCALE</b>	<b>LEAD ORGANISATION</b>	<b>PARTNERS</b>	<b>RESOURCE IMPLICATIONS</b>	<b>PERFORMANCE INDICATORS (outcomes)</b>
<b>School Drug &amp; Alcohol Education</b>						
1.	'All Geared Up' Tour organised and performed to support the delivery of drug education in primary schools for 40 schools	Organised in the summer term, performed in the Autumn term 10	Rotherham Healthy Schools	VII theatre Co. Schools	£7,000  Pooled budget School budgets	Staff and pupils evaluate the experience well
2.	Training for staff in schools to support the improvement of the teaching of drug education. INSET support and courses: <ul style="list-style-type: none"> <li>• Teaching Substance Misuse Education KS2</li> <li>• Teaching Substance Misuse Education KS3&amp;4</li> <li>• PSHE CPD national course.</li> <li>• INSET throughout the year in schools</li> </ul>	RPDC Courses in the Autumn term  INSET throughout the year	Rotherham Healthy Schools	Schools	£11,250  Pooled budget School budgets National funding	At least 30 Staff feel confident to deliver substance misuse education so pupils receive higher quality drug education lessons.

3.	Drug Lifestory Project continues to take place in secondary, special schools and PRU's	Throughout the year	Rotherham Healthy Schools	Schools	£6,950  Pooled budget School budgets	Project continues to breakdown stereotypes and increase pupils' ability to make informed decisions around drug use.
4.	Support schools to write/update their drug education and drug related incident policies in line with National policy update due out Summer 10	Model Policy written Summer 10	Rotherham Healthy Schools	Schools	Pooled budget (see no 2)	All schools have an up to date Drug Education and Drug Related Incident Policy
5.	To disseminate updated resources to schools regarding emerging drug issues – Including legal highs and volatile substances	Autumn term 10 and ongoing	Rotherham Healthy Schools	School	Staff time	To ensure legal high and volatile substance education on the curriculum. Aim to stop increase in number of users in Rotherham.
6.	Re-launch 'Working in partnership' and 'Quality Assurance' standards for external agencies contributing to drug education in schools	Spring/Summer 10	Rotherham Healthy Schools	Drug Task Group	Staff time	Quality assured inputs are available for drug education in schools across Rotherham.
7	Deliver drug/alcohol education to VYP within schools	Ongoing throughout academic year	Know the Score	Schools	Staff time Literature Drug cases	Monthly reports VYP have awareness raised regarding drug harm minimisation

8	Drugs Law and Consequences	Ongoing through -out academic year	South Yorkshire Police	Schools	Officers time	YP will have a clear understanding of the law concerning drugs
9	Alcohol and Young People – related issues.	Ongoing through -out academic year	South Yorkshire Police	Schools	Officers time	YP will have a clear understanding of the law concerning alcohol
10	Road safety initiatives linking to drug and alcohol: <ul style="list-style-type: none"> <li>• Theatre in education regarding drugs and driving. ‘Pills Thrills and Automobiles’</li> <li>• Drive for life project</li> </ul>	WB 23/11/09 for Y11, 12 and 13  Y11, 12,13 throughout the year	Road Safety	Schools	Road Safety budget	PSHE curriculum is enriched, and YP’s awareness of consequences of drug/alcohol use especially linked to driving are enhanced
11	Fire Safety Initiatives in schools linking to drug and alcohol.	Primary and Secondary throughout the year	SY Fire Service	Schools	SY Fire Service budget	PSHE curriculum is enriched, and YP’s awareness of consequences of drug/alcohol use especially linked to fire safety are enhanced

12	To deliver drug and alcohol information and awareness to parents/carers at secondary school induction evenings and at parent evenings	Induction evenings  Parents evenings	KTS ADST	Schools	Staff time Literature	Parents/Carers awareness of consequences of drug/alcohol use raised and they are aware of KTS as the local support service
<b>College Drug &amp; Alcohol Education/Awareness</b>						
13	Deliver awareness sessions during freshers and health awareness weeks	September and ongoing through out academic year	Know the Score ADST	RCAT  Thomas Rotherham  Dearne Valley	Staff time Literature Drug cases	Young People's awareness of consequences of drug/alcohol use raised and they are aware of KTS as the local support service
14	Deliver basic awareness training for College Personal Tutors	September 2010  January 2011	Know the Score	RCAT  Thomas Rotherham  Dearne Valley	Staff time Literature	College Personal Tutors have basic drug and alcohol awareness skills
15	Fire Safety Initiatives in schools linking to drug and alcohol.	Primary and Secondary throughout the year	SY Fire Service	RCAT  Thomas Rotherham  Dearne Valley	SY Fire Service budget	Young People's awareness of consequences of drug/alcohol use raised, especially linked to fire safety

Borough-wide Drug & Alcohol Education/Awareness						
16	Develop a single clear message about the safe use of alcohol and drugs for use across the partnership including health professionals, police officers, fire service, teachers, the Youth Service and parents					There is a clear and consistent message regarding drugs and alcohol
A	Leaflet aimed at young people giving clear messages to be distributed across partnership	October 2010	CYPS/ADST	All CYPS partnership agencies	Staff time	There is a clear and consistent message regarding drugs and alcohol
B	Clear message delivered to all Partners based on Chief Medical Officers report. To include local details on safe drinking, police interventions and tier 2 and 3 substance misuse interventions	October 2010	CYPS/ADST	All CYPS partnership agencies	Staff time	There is a clear and consistent message regarding drugs and alcohol
C	The 'Call It a Night' website is the main portal for drug and alcohol information in Rotherham	October 2010	CYPS/ADST	All CYPS partnership agencies	Staff time	There is a clear and consistent message regarding drugs and alcohol
D	Roll-out the 'Call It A Night' DVD to all CYPS providers	September 2010	CYPS/ADST	All CYPS agencies	Staff time	There is a clear and consistent message regarding drugs and alcohol

E	Develop a communication plan, which encapsulates all education/awareness raising initiatives throughout 2010/11. To include: Fresher's week National Alcohol Week Bonfire/Mischief night Christmas	August 2010	Alcohol, Crime & Disorder Group, Mel Howard, Paul Theaker	All CYPS partnership agencies	Staff time	There is a plan in place which maximises the effectiveness of drug and alcohol initiatives
17	Identify gaps in the provision of alcohol advice, for example, with 16-18 year olds or with pregnant women, and provide support to put in place appropriate pathways.					Gaps identified and clear pathways in place
A	Conduct a partnership feedback survey across Rotherham using Early Intervention Teams, Colleges and other key agencies to gauge where current gaps are felt to be	TBD	CYPS/ADST	All CYPS partnership agencies	Staff time	Gaps identified
B	Care Pathway information to be disseminated widely	TBD	CYPS/ADST	All CYPS partnership agencies	Staff time	Clear pathways in place
C	Provide update on numbers of midwives trained in alcohol awareness and brief interventions	TBD	CYPS/ADST	Midwifery	Staff time	Accurate information in place and training needs identified

18	Increase our understanding of the extent of alcohol use and its impact on children, young people and in families, by ensuring that the screening tool is used across services.					Increased understanding of drug and alcohol use
A	Implement Tier 1 and Tier 2 screening tool across all CYP partnership provision	September 2010	CYPS/ADST/KTS	All CYPS partnership agencies	Staff time	Increased understanding of drug and alcohol use
B	Develop effective monitoring system for the usage of the Screening Tool	September 2010	CYPS/ADST/KTS	All CYPS partnership agencies	Staff time	Increased understanding of drug and alcohol use
	Increase understanding of safe alcohol use and the impact of the problems caused by alcohol by integrating training into staff training programmes across the children and young people's partnership.					
A	Ensure Alcohol E-Learning package is mandatory training (minimum of) across all partnership agencies	TBD	CYPS/ADS	All CYPS partnership agencies	Staff time	All partnership agency staff have a basic alcohol awareness

B	Develop a rolling training programme for staff working with young people	TBD	KTS/Youth Service/ADST	All CYPS partnership agencies	Staff time Venue costs	All partnership agency staff have a basic alcohol awareness
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